

Soundhar Raj

Founding / Early Engineer | Full Stack Architect | SaaS Product Builder
Product Builder | 100+ Projects Delivered

Full Stack Developer with 15+ years of experience building web and mobile applications, including 4+ years as an early-stage startup engineer. Specialized in end-to-end product development, SaaS platforms, and business systems. Successfully delivered 100+ projects and built scalable solutions from concept to production.

Seeking to take ownership as a Founding Engineer or Project Lead, building and scaling impactful products.

Work experience

2020 - 2026 | GENEVA DEVELOPMENT

Founding / Early Engineer

Built and scaled a financial SaaS platform from early stage to production, developing web and mobile applications using PHP (CodeIgniter), MySQL, and Flutter. Implemented core accounting features including receipt scanning and automated financial workflows, and currently leading migration to Firebase and Node.js architecture.

2013 - 2014 | Webscarlets LLP

Founder & Full Stack Developer

Founded a web services company, leading a team of 4 developers to deliver websites, CRM systems, and business applications, including early development of the FingerBooth system.

2012 - PRESENT | FREELANCE

Full Stack Developer

Delivered 100+ projects across web, mobile, SaaS, and e-commerce platforms, managing the complete lifecycle from requirement analysis to deployment and support. Built scalable applications using PHP (CodeIgniter), MySQL, AngularJS, Vue.js, Flutter, Ionic, and React Native, while maintaining long-term client relationships.

2011 - 2012 | Q BASE TECHNOLOGIES

PHP Developer

Started my career as a PHP Developer, developing web applications using PHP, HTML, CSS, JavaScript, and AJAX, building backend components and integrating APIs. Contributed to CMS and dynamic web applications with a focus on functionality and performance.

Technical Skills

Frontend: HTML5, CSS3, JavaScript, jQuery, Bootstrap, AngularJS, Vue.js

Backend: PHP, Laravel, CodeIgniter, Node.js

Mobile: Flutter, Ionic, React Native

Databases: MySQL, MongoDB

CMS & Platforms: WordPress, WooCommerce, OpenCart, PrestaShop

Tools: Git, Figma

Contact



+91-887-079-8051



iamsoundharraj@gmail.com



soundhar-raj-98a63661

About me

Interested in chess, travel, and exploring coastal destinations. Enjoy long bike rides and aspire to complete a cross-country journey.

Product & Startup Collaborations

FidHappy – Financial Management Software | Geneva, CH

- Built SaaS platform from early stage
- Mobile app (Flutter) + Web application
- Tech: PHP (CodeIgniter), MySQL, Flutter
- Ongoing improvements and scaling

FingerBooth – POS & Spa Booking System | Singapore

- Built a cloud-based POS and booking system from scratch
- Developed backend using PHP, MySQL, and CodeIgniter
- Traveled to Singapore to observe operations and enhance system

AsiaBuy – E-commerce system | Hongkong

- Customized core PHP-based e-commerce system
- Adapted business logic and database

JuiceVibes – Web & Mobile Development Company | Singapore

- Contributed from the early stage of the company, delivering 50+ web and mobile applications
- Built CRM systems, insurance platforms, and business applications across multiple domains
- Handled full stack development and end-to-end delivery

Bondstate – PrestaShop E-commerce Platform | Germany

- Developed a custom e-commerce platform using PrestaShop
- Built dynamic wall visualization with drag-and-drop preview
- Enabled product customization and handled development from concept to delivery

Education

2007 - 2010 | PONDICHERRY UNIVERSITY

B.Sc., Information Technology

Saradha Gangadharan College

Achievements

- Recognized among Top 50 Freelancers on Freelancer.com
- Delivered 100+ projects across diverse domains and system complexities
- Invited for on-site collaboration in Singapore (2013)
- Built and sustained a successful freelance career since 2012

Open to contributing as a Founding Engineer or Project Lead,
building and scaling impactful products.